



PIONEER LIFE



Sponsorship Proposal



MetroParks
of Butler County, OH

At a Glance

What:

Pioneer Life is an annual family-friendly event held at the Pioneer Village of Governor Bebb MetroPark. Visitors will get the chance to witness living history while visiting with Pioneer and Native American demonstrators. They can enjoy a variety of musical performances, interact with live animals and make crafts at this historical family event.

Why:

The community has expressed a desire for this type of event at Governor Bebb MetroPark.

When:

Saturday, October 09, 2021 from 12:00 p.m.– 4:00 p.m.

Where:

Governor Bebb MetroPark's Pioneer Village, 1979 Bebb Park Lane, Okeana, OH 45053

Who:

The participants for this event include individuals, clubs, and community organizations. The event has traditionally drawn crowds of about 300 people depending on weather.

Benefits:

Your organization will be recognized as an official sponsor of the event. Multiple sponsorship levels are available and provide visibility choices for you on banners, flyers, print ads, press releases, event apparel, MetroParks' website, Facebook and Twitter pages (dependent upon your sponsorship level). Your organization will also be publicly recognized during the event and get the chance to participate in a high profile role during the event. Organizations will be able to use the Pioneer Life name on your website and gain opportunities for building new cross-marketing connections with other Pioneer Life Sponsors.

Sponsor Relations:

MetroParks strives for a Win-Win relationship with all sponsors, partners, and collaborative entities. Your organization wins by the exposure you receive, MetroParks wins by your assistance in offering great family events for the local community and park customers/owners.

EXCLUSIVE PRESENTING SPONSOR

\$10,000

- Exclusive “Pioneer Life Presented by” during the event with Corporate Logo incorporated into event logo alongside MetroParks & prominently featured year round in print materials, website, Facebook, sponsor signage and through event announcements.
- Receive Blacksmith sponsor benefits
- Only available to one sponsor
- Prominently featured year round in print materials, website, Facebook, sponsor signage and through event announcements.
- Receive Blacksmith sponsor benefits
- Only available to one sponsor

TITLE SPONSOR

\$7,500

BLACKSMITH SPONSOR

\$5,000

- Prominently featured in seasonal print materials, website, Facebook, sponsor signage and through event announcements.
- Receive Spinning sponsor benefits

MEDIA SPONSOR

\$3,000

- Name recognition on website, event banner, event signs and through announcements in connection with event.
- Receive Spinning sponsor benefits
- Limited to one print, one radio and one television sponsor

SPINNING SPONSOR

\$1,000

- Thank you on MetroParks’ social media sites with logo featured
- Receive Mansion sponsor benefits

MANSION SPONSOR

\$500

- Name and logo featured next to Bebb Mansion cabin: “Cabin sponsored by”
- Verbal recognition by announcer day of event. Opportunity to provide an activity & literature in a 10’ x 10’ booth space during event. Table & 2 chairs provided.

SUMMER KITCHEN SPONSOR

\$250

- Name and logo featured next to Summer Kitchen Cabin: “Cornbread sponsored by”

CRAFT SPONSOR

\$100

- Name and logo featured next to craft cabin: “Craft sponsored by”





SPONSORSHIP OPPORTUNITIES

Pioneer Life

Governor Bebb MetroPark
Saturday, October 09, 2021
12:00 p.m.—4:00 p.m.



Organization/Company Name: *(PLEASE PRINT)* _____

Contact Person: _____

Phone # () _____ **Email:** _____

Address: _____

City, State, Zip: _____

Yes! Count on our support for Pioneer Life!

- _____ **Exclusive Presenting Sponsor \$10,000**
- _____ **Title Sponsor \$7,500**
- _____ **Blacksmith Sponsor \$5,000**
- _____ **Media Sponsor \$3,000**
- _____ **Spinning Sponsor \$1,000**
- _____ **Mansion Sponsor \$500**
- _____ **Summer Kitchen Sponsor \$250**
- _____ **Craft Level \$100**
- _____ **In-Kind Sponsor** **Value of Goods/Services:** _____

Description: _____

Total Amount Due: _____ **Signature:** _____

Method of Payment: Check MC/VISA/AMEX/Discover Cash (please hand deliver - do not mail)

CC# _____ Exp. Date _____ CCV Code _____

Name as it appears on the card: (please print) _____

Authorized Signature: _____

Please complete and return application with payment no later than *September 24th, 2021* to: MetroParks of Butler County (Make checks payable to MetroParks of Butler County).

**MetroParks of Butler County
Attn: Becky Vanderpool
2051 Timberman Road
Hamilton OH 45013**

For questions regarding payment please call MetroParks of Butler County at 513.867.5835 Fax number: 513.867.5954